



**FOR IMMEDIATE RELEASE:**

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**AACUL welcomes Austin DeBey as inaugural Director of Advocacy**

**Washington DC (February 6, 2024)** - Austin DeBey is joining the American Association of Credit Union Leagues (AACUL) in a newly developed position, Director of Advocacy, effective February 12th.

DeBey is currently the Vice President of Advocacy Operations and Legislative Affairs at the GoWest Credit Union Association. Austin has a proven 19-year track record of providing strategic leadership, coordinating projects, and leveraging the collective strength of credit unions working for single-state and multi-state leagues.

AACUL President Brad Miller shared, “Austin is experienced in developing and implementing advocacy strategies at both state and federal levels. He has developed a deep understanding of the needs and challenges faced by both leagues and credit unions. He is extremely knowledgeable about the broader political and policy landscape of the credit union system.”

AACUL recently announced an evolved [committee structure](#) to support its recently updated mission, vision and strategic pillars. The new committee structure includes an [advocacy committee](#) supported by four strategy work groups. DeBey will work closely with these groups to ultimately help protect and advance a vibrant credit union system.

“With our advocacy committee and strategy work group members appointed and our new advocacy director hired, we are hitting the ground running on our new strategic framework to better serve and support leagues and the credit union system,” announced Miller.

The GoWest Credit Union Association sent a statement of support to their members, emphasizing their excitement for DeBey and noting how his new role at AACUL will ultimately benefit credit unions nationwide.



**Photo caption:** Austin DeBey will join the American Association of Credit Union Leagues as their new Director of Advocacy, effective February 12.

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The **American Association of Credit Union Leagues** ([AACUL](#)) is the national association for the state and regional credit union leagues/associations throughout the United States. AACUL's mission is to leverage the collective power of Leagues to create advocacy wins for credit unions and build a strong network of credit union associations. We do this by providing advocacy support to yield impact, fostering collaboration and professional development for league staff, and representing the League System to the national association and other industry partners in order to protect and advance a vibrant credit union system.