# **Celebrating 90 Years of Credit Union Excellence!**

Did you know that credit unions have been serving communities for 90 years? As we commemorate this milestone, we invite all credit unions to join in the celebration and here are the top 5 reasons why.



#### **COMMUNITY IMPACT**

Credit unions have a long history of making a positive impact in their communities. By participating in the celebration, you're reaffirming your commitment to supporting local economies and helping individuals achieve financial well-being.

#### MEMBER ENGAGEMENT

Engage with your members and show appreciation for their loyalty by celebrating this significant anniversary together. It's an opportunity to strengthen relationships and foster a sense of belonging among your members.

## HERITAGE & TRADITION

Being part of the celebration honors the legacy and heritage of credit unions. It's a chance to reflect on the principles and values that have guided credit unions for nearly a century, and to carry them forward into the future.

### **NETWORKING OPPORTUNITIES**

Participating in the anniversary events provides networking opportunities with other credit unions, industry leaders, and community partners. It's a chance to collaborate, share best practices, and build alliances that benefit everyone involved.

# PROMOTION & BRAND AWARENESS

Showcase your credit union's involvement in the anniversary celebrations to raise awareness and promote your brand. It's a chance to highlight your commitment to the credit union movement and differentiate yourself in the financial services landscape.

Join us as we celebrate 90 years of credit union excellence! Together, let's continue to empower individuals, strengthen communities, and uphold the cooperative principles that define us.